



TRAIL'S END APP

Record all scout sales in app but NOT donations! Sign up for storefront shifts, redeem reward e-Gift cards, review training.

Donations should be given to the pack directly, your scout will receive credit for the donation!



DOWNLOAD THE APP & START YOUR ADVENTURE TODAY!

visit trails-end.com/app or text APP to 62771 to download



NEW TO THE TRAIL'S END APP? DOWNLOAD THE GUIDE NOW!

bit.ly/Scout-App-Guide

*****Remember to pay ALL your cash sales to your Pack via the app!*****

REWARDS

Scouts earn points towards an Amazon.com e-Gift Card when they record their sales in the Trail's End App. They choose the prize they want!

1.25 PTS PER \$1 SOLD

APP CREDIT / DEBIT CARD & ONLINE DIRECT

1 PT PER \$1 SOLD
CASH



Scouts who sell \$500 worth of popcorn will get to throw a pie in their leaders face! \$700 worth of sales puts \$240 dollars into a scout account and earns a \$20 dollar gift card!

Scouts who sell \$500 and above will receive 10% back in their sales in an Amazon Gift Card!

POINTS	GIFT CARD
17,500	10% of total sale
15,000	\$1,250
12,000	\$1,000
10,000	\$750
7,500	\$550
6,000	\$450
5,000	\$350
4,000	\$250
3,500	\$200
3,000	\$150
2,500	\$100
2,000	\$70
1,750	\$60
1,500	\$50
1,250	\$40
1,000	\$30
750	\$20
500	\$10

Rewards earned in 2023 must be claimed in the App by the Scout by June 30, 2024.



EARN MORE EASIER!

trails-end.com/rewards

RESOURCES



SEE WHAT OTHERS ARE SHARING & SAYING NOW!

facebook.com/groups/TEScoutParents

Did You Know? You can quickly increase your sales by sharing with friends & family to purchase online!



NEVER MISS A SALE. LEAVE BEHIND A DOOR HANGER!

bit.ly/Door-Sign



LET CUSTOMERS KNOW WE ACCEPT & PREFER CREDIT!

bit.ly/We-Prefer-Credit

SCOUT PARENT GUIDE

2023 Popcorn Sale

Sale Begins **Now!!**

Sale Ends **After November 11th, 2023**

Scout Name

Pack # **2143**

Unit Sales Goal **\$25,000**

Individual Sale Goal

Rewards Points Goal

By Reaching My Goal, I Will Receive:

An Amazon gift card worth 10% the total of my sales of popcorn!

My Popcorn Kernel Can Be Reached At:

Samantha Chiu: 646-808-0373 or Sammychiu720@gmail.com

TIPS FOR SELLING

Help Your Future Leaders Succeed!

- Introduce yourself (first name only), where you are from, what you are doing, and close the sale *"Hi, my name is (name) and I am from (local Unit). I'm earning my way to Summer Camp. Can I count on your support?"*
- Encourage credit sales for higher Reward points *"I earn more points when you pay with a credit card."*
- Wear your Class A uniform and always say *"Thank You."*
- Always have an adult present
- Storefronts: 2 Scouts per shift, stand in front of table, approach customers, maintain eye contact and deliver your speech
- Wagon Sales: Never enter anyone's home
- Find repeat customers by checking your Trail's End App order history

MULTIPLE WAYS TO SELL

Did You Know? Scouts that sell using BOTH in person and online average 90% MORE than Scouts that sell only in person, and 5X MORE than those that sell only online!

- Online Direct:** Sell online & ship directly to customers
- Storefront Sales:** Leverage high foot traffic locations reserved by your Unit Leader

Wagon Sales: Direct sales to family, friends and neighbors (with adult supervision.)

Did You Know? 2 out of 3 people will buy when asked at their door.